

FORT GANSEVOORT

FRIEZE

‘An Exhilarating Week’ – Frieze Los Angeles 2026 Sees Strong Sales and Fantastic Energy

What galleries sold and what people said about this year's fair, which brimmed with optimism and activity from open to close

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Michael Govan and Betye Saar at Frieze Los Angeles 2026

Building on the sense of shared purpose and community support that characterised the 2025 fair, Frieze Los Angeles 2026 has closed amid reports of strong sales at all tiers, committed engagement from collectors and significant institutional acquisitions.

‘This year’s fair was brimming with optimism and activity,’ said Los Angeles gallerist Susanne Vielmetter. ‘Sales were stronger than anything we have seen in the last year and it truly felt like we are turning a corner. People are excited to see and buy art again, and we are thrilled to participate in this new surge of energy and enthusiasm!’

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Returning to the Santa Monica Airport campus, the seventh edition of the fair attracted more than 32,000 visitors from 45+ countries, including prominent collectors, curators and museum groups. The gallery presentations were shown in tandem with the Frieze Projects programme, curated by Art Production Fund, the annual Deutsche Bank Frieze Los Angeles Film Award, and wider creative community initiatives, including the Frieze Impact Prize.

Christine Messineo, director of Americas, Frieze, said: 'From the opening morning, it was clear that this year's edition marked a new level of confidence. Collectors engaged with conviction across every section of the fair, and institutional participation was sustained. The strength of *Focus*, alongside the activity of our acquisition funds and prize initiatives, reflects a fair that has reached real maturity within the global calendar.'

Notable Gallery Sales and Reactions



Fort Gansevoort, Frieze Los Angeles 2026

Bank sold a painting by Michael Lin in the range of \$70,000–\$100,000, and **Fort Gansevoort** sold several fabric works by Yvonne Wells for \$50,000 to \$60,000 each. Adam Shopkorn, founder of Fort Gansevoort, said: 'We've been thrilled by the reception to Yvonne Wells's first presentation in Los Angeles. There's a beautiful parallel between her craftsmanship and the behind-the-scenes artistry that makes film, television and music magic happen in this city. We've seen strong engagement from both new and longtime collectors, as well as continued institutional interest.'